



Name: _____ Title: _____

Organization: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____ URL: _____

Time in Position: _____ % Work Devoted to Publicity/PR: _____

Report To: _____ Title: _____

Type of Organization: _____

List Nature of Your Current Publicity/Public Relations Functions:

Your Previous Experience in Publicity/PR or Publicity Media (include duration and/or dates):

Education Background:

STUDENT APPLICANTS ONLY:
Years in School: _____ Major: _____
List Publicity/PR Courses Taken:

STATEMENT BY APPLICANT

I hereby apply for membership in the Publicity Club of Chicago for the membership type selected on the back of this application, attest to the accuracy of the information stated above and enclose the appropriate payment for fees and dues. If subsequently elected to membership, I will subscribe to the purposes and ethical standards of the Publicity Club of Chicago.

Signed: _____

STATEMENT OF SPONSOR*

I, the undersigned Resident or Lifetime member in good standing, have personally familiarized myself with the experience and reputation of the individual making application herewith and to the best of my knowledge believe that s/he is qualified under the PCC's constitution and bylaws. (*Obtaining a sponsor is NOT a mandatory requirement for submission of an application.)

Name of Sponsor: _____ Signature: _____

If a sponsor did not refer you to the PCC, please share how you found out about us:

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WHY JOIN THE PCC?

The PCC offers its members the opportunity to further develop their professional skills, network and exchange information and ideas with their peers in a variety of forums. Monthly luncheons feature local and national issues and individuals of concern to Club members of all levels of expertise. Professional development seminars provide the more experienced practitioner with additional opportunities. Join with other public relations professionals to set the standards of excellence the PCC has exemplified for nearly the past 70 years. The more inclusive the network, the more useful it will be to all of us.

ELIGIBILITY REQUIREMENTS

Membership is open to those who devote the majority of their time to public relations. The Club's definition of public relations and publicity includes determining public opinion, counseling management on communication activities, conducting programs other than sales, marketing and product/service advertising to positively affect public opinion and/or policy, and managing the related personnel and

SPONSORSHIPS

Applicants for membership in the Club MAY be sponsored by a Resident and/or Life Member in good standing, except for student applicants who may substitute a sponsor with a full-time faculty member of the school in which the student is enrolled.

TYPES OF MEMBERSHIP

There are six types of membership that may be applied for in the Publicity Club of Chicago. Please check the appropriate box and attach a check or money order in the amount indicated to cover the first year's dues plus a \$35 application fee. (There is no application fee for students or additional corporate members.) NOTE: The PCC's current fiscal year is July 1, 2010 - June 30, 2011, therefore, the dues for first-time applicants accepted after March 1, 2011 will be prorated by approximately 50%.

Resident – Open to any person who meets the eligibility requirements stated above. Entitles the member to all rights and privileges of the Club, including voting, holding office, receiving free copies of the Club's Membership & Media Directory and participating in other Club programs for members. **Annual Dues: \$250 (Save \$25 and join for two years at \$475.)**

Associate – Open to any person who meets the eligibility requirements but has completed less than two years in the profession. Entitles the member to all rights and privileges of the Club except to vote and hold office. Associate membership is limited to a two year period. **Annual Dues: \$250. (Save \$25 and join for two years at \$475.)**

Student – Open to any full-time undergraduate student majoring in communications, journalism, public relations or English who has completed two full years of college education. Entitles the member to rights and privileges of the Club except to vote, hold office or receive a copy of the Club's Membership & Media Directory. There is no application fee for students. **Annual Dues: \$75.**

Life Members – Open to any person who meets the eligibility requirements and has been an active member in good standing for 25 years. Life Members are entitled to all benefits of membership, the right to vote and hold office and receive a copy of the Club's Membership & Media Directory and special discounts at luncheons and programs. **Annual Dues: \$100.**

Professional Supplier – Open to any individual whose company provides services to the public relations field in general. Supplier Companies must have a 35% or more client representation in public relations, marketing, advertising and/or integrated communications fields. The membership fee includes all member benefits and a special listing in the "Professional Supplier" section of the Directory. In addition to the initial \$275 membership, up to three more members from the same organization may join at \$225 each. Membership is transferable. **Annual Dues: \$275.**

Corporate Membership – Open to any person whose company provides public relations, marketing, advertising, and/or integrated communications services. This category is also open to individuals whose companies have a 35% or more client representation in the aforementioned categories. Corporate members shall be eligible to vote and hold office. Three levels of corporate membership are available (**\$500, \$1,000 or \$2,000**) each with varying benefits. Contact the PCC office or visit our Web site for details.

PAYMENT INFORMATION:

<i>Membership Dues</i>	\$ _____	_____	Check Enclosed OR
<i>Application Fee</i>	\$ <u>35.00</u>	_____	Charge to credit card - card type: _____
<i>Total Fees & Dues</i>	\$ _____		Card #: _____
			Expiration Date: _____