




2021 Golden Trumpet Awards - Eligibility & Rules

Eligibility

The Golden Trumpet Awards are open to:

 All public relations, communications and marketing practitioners, self-employed or retained by companies or organizations doing business within 500 miles of Chicago

 Professionals outside of this geographic area who handle public relations, communications and marketing assignments for entities within the Chicagoland Area.

 Membership in Publicity Club of Chicago is not required, but PCC members receive discounts on entries and gala tickets. To become a member, contact the PCC office at office@publicity.org or 773-463-5560.

Eligibility Period

Program entries must have been conducted between January 1 and December 31, 2020. Campaigns with activities initiated prior to January 1, 2020 and those that had results that extended into 2021 are also eligible as long as the bulk of the results took place in 2020.



GOLDEN TRUMPET AWARDS

2021 CALL FOR ENTRIES

Deadline

All entries must be finalized and submitted online prior to Friday, March 19, 2021 at 5:00 PM CST.

Categories

There are 29 categories. Business, government, education, trade association, nonprofit programs may be entered in any appropriate category. A full program may be entered in one category and individual components of any full program can be entered in additional categories. Although rare, a judge may suggest an entry be moved to a more appropriate category. The final decision is determined by the Golden Trumpet Awards Judicial Chair.

Multilingual Campaigns

PCC encourages the submission of multilingual campaigns. Accompanying English translations are required.

Online Entry Process & Disqualification

Entries will be accepted online only. Please follow the instructions for entries carefully. Entries failing to follow the guidelines and requirements will be disqualified. Absolutely no refunds will be given.

