

PUBLICITY CLUB OF CHICAGO

2018 Golden Trumpet Awards

Sponsorship Packages

[Gold] Category Sponsorship

Exclusive sponsorship of your pre-selective award category

- A company representative will appear on stage to present the winner of your sponsored category. This can also include a two-minute speech related to the category or winning campaign.
- Premium full-page, color advertisement detailing your sponsored category in the program book that will be distributed at the 2018 Awards Gala (premium ad space defined as front or back inside cover and back outside cover)
- A table of ten (10) guests at the Golden Trumpet Awards Gala, Tuesday, May 22, 2018 at the Palmer House Hilton, Chicago
- Prominent placement of sponsor logo and/or company name will be included on sponsor "thank you" signage at event check-in and on stage (400–500 attendees)
- Company logo in the Golden Trumpet Awards promotions such as in eblasts and on Event Brite page
- Company logo and hyperlink will be listed on the Publicity Club of Chicago web site as a sponsor for a full year
- Recognition on social media channels as a Golden Trumpet Awards sponsor
- Mention as an award sponsor in the Golden Trumpet Awards press release targeted to trade outlets and local press
- Company logo in post-event Golden Trumpet Awards promotions and newsletters
- Opportunity to distribute collateral materials on each table at the Golden Trumpet Awards Gala
- Opportunity to include the Publicity Club of Chicago in your marketing collateral to highlight your involvement in this premier event

Rate: \$7,000 [\$6,000: without the premium ad]

[Silver] Ad Sponsorship

Full-page ad

- Full page color ad in program book
- Two tickets to the Golden Trumpet Awards Gala, Tuesday, May 22, 2018 at the Palmer House Hilton, Chicago
- Company name included on sponsor "thank you" signage at event check-in and on stage (400–500 attendees)
- Company logo and hyperlink listed on the Publicity Club of Chicago web site as a sponsor for three months
- Recognition on social media channels as a Golden Trumpet Awards sponsor
- Mention as an award sponsor in the Golden Trumpet Awards press release targeted to trade outlets and local press



Questions? Contact us at 773.463.5560 or office@publicity.org @2018
Publicity Club of Chicago, P.O. Box 514, Dundee, IL 60018

- Company logo in the Golden Trumpet Awards promotions such as in eblasts and on Event Brite page
- Company logo in post-event Golden Trumpet Awards promotions and newsletters
- Opportunity to distribute collateral materials on each table at Golden Trumpet Awards Gala

Rate: \$2,000

[Bronze] Ad Sponsorship

Half-page ad

- Half-page color ad in program book
- One ticket to the Golden Trumpet Awards Gala, Tuesday, May 22, 2018 at the Palmer House Hilton, Chicago
- Company name included on sponsor "thank you" signage at event check-in and on stage (400–500 attendees)
- Company logo and hyperlink will be listed on the web site as a sponsor for three months

Rate: \$1,000

Special Sponsorship

Cocktail reception

- Exclusive sponsorship of the cocktail reception (prior to the Golden Trumpet Awards Gala)
- Welcome sign outside the area will include the sponsor's logo
- Five tickets to the Golden Trumpet Awards Gala, Tuesday, May 22, 2018 at the Palmer House Hilton, Chicago
- Mention as an award sponsor in the Golden Trumpet Awards press release targeted to trade outlets and local press
- Company logo and hyperlink will be listed on the web site as a sponsor for a full year

Rate: \$3,000

Program Ad Book Prices

The Publicity Club of Chicago has a program book at each seat the night of the event. A great way to advertise or to say, "Congrats" is by placing an ad in the program book.

- Inside Front or Back Cover (color only, full page, 5" x 8"): \$1250
- Full page (color, 5" x 8"): \$800
- Half page (color, horizontal, 5" x 4"): \$500
- Quarter page (vertical, 2.39" x 3.875"): \$350

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OTHER SPONSORSHIP PACKAGES FOR PROGRAMS THROUGHOUT THE YEAR ARE AVAILABLE. PLEASE CONTACT THE PCC OFFICE (see below.)



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