



Full-Time Spring 2019 Public Affairs Internship

Res Publica Group is a Chicago-based full-service strategic communications firm providing public affairs and media relations, corporate communications, creative services, advertising, and digital marketing expertise.

Res Publica Group interns do not fetch coffee or make photocopies. Instead they immerse themselves in current events, the media and client projects that span the healthcare, transportation, education and hospitality industries. Interns are valued members of our team and often participate in strategy sessions, write press releases, pitch local media, conduct research and provide social media insight, among other responsibilities.

The most successful interns are self-starters who feel comfortable working in a less regimented environment and eagerly offer assistance on client projects when they see their specific skillset will be valuable.

Res Publica Group interns can expect to learn --

- 1) The media landscape in Chicago: The main outlets, the stories they cover and how to break through with a media pitch.
- 2) Strong writing: Economy of words, focusing on key messages and crafting communications that resonate.
- 3) Strategic thinking: The strategies we propose for clients in light of the issues they're facing and the climate that surrounds them.

This paid internship would run from early January through early May, Monday through Friday from 7:30 a.m. to 4:30 p.m. Start and end dates can be flexible.

Interns will work alongside all members of our team, from other interns to company leadership. In this capacity, interns can also expect to learn about:

- Client service
- Project management
- Writing for varied industries, audiences and mediums
- Strategic planning in the fields of communications and community outreach

Interns can expect to have regular contact with the intern coordinator to discuss goal progression, desired projects and experiences, and any other questions/concerns the intern may have.

Desired capabilities:

- Strong writing and research skills
- Keeps up with current events
- Thrives in a fast-paced setting
- Enjoys variety
- Motivated

Please submit:

- Resume
- Cover letter
- Writing sample

To: interns@respublicagroup.com

By: December 14, 2018